

# Pleshey Parish News

## Advertising Guidelines

Design tips for a village magazine advert:

- Make it clear what is the service or product you offer
- Use a simple but easy to identify logo or picture
- Make your advert EASY TO FIND and CLEAR is more important than making it FLASHY. Local readers will be looking for you so make it easy for them.

Please provide artwork

- at the correct size
- as a .jpeg f/ .jpg file if you can.
- In black and white

1/3 page  
120 x 58 mm

1/2 page  
120 x 89 mm

1/4 page  
120 x 43 mm