



## Maldon District is being transformed into a giant community-wide game!

Earn points, get active and win prizes and awards for you and your community in this free, fun, walking, cycling or wheeling game. Create or join your community team and you could win loads of great prizes!

The game runs from **15 May - 26 June 2024**.

### Let's boost physical and mental health

Being physically active improves physical and mental health and boosts mood, immunity and relieves stress. Beat the Street helps make small changes to daily behaviour that can make a big difference for children and adults and help you to remain active after the game.

### On your marks... Grab your cards or download our Beat the Street App

You can pick up a card from any local distribution points to use along with the map. Use the card to play the game and collect those all-important points. By playing with the Beat the Street App you can get access to exclusive features! Collect Gems, choose an avatar to represent you and raise the competition with our team leaderboards.

### Get set... Register for prizes and more

Register your card at [beatthestreet.me/maldondistrict](https://beatthestreet.me/maldondistrict) to win prizes and awards, track scores, join our health survey to earn extra points, and get the latest information about the game.

### How to play?

To play, you can use a card or our Beat the Street App (Age 13+).

1. Create your Beat the Street account on our website at [beatthestreet.me/maldondistrict](https://beatthestreet.me/maldondistrict) or by downloading our **Beat the Street App** via Google Play or the App Store
2. Add family members, and register a card to player profiles. Set up a team or join an existing one.
3. Start your journey. Find your nearest Beat Box using a paper or digital map and hover your card at the contactless Beat Box until it beeps and flashes. If playing with the app, tap the Beat Box icon on your phone and swipe to collect points.
4. Visit 2 Beat Boxes within an hour and collect 10 points for each Beat Box – this is 20 points for the journey.

### Awards and prizes

At the end of the game, we'll award a trophy for the top community teams. Individuals can also win Lucky Spot prizes including Beat the Street goodies on different weekly competitions.

If you can complete certain challenges, you'll also unlock an award! **Awards** will unlock automatically by earning points, playing at certain times or going out with your team. Check out your dashboard to see what awards you have earned and which ones you can still play for!

### Go Week challenge

Every week there is a new 'Go' challenge to keep you busy, active and having fun. Keep your eyes peeled for - **Go Play, Go Explore, Go Wild, Go Travel, Go Active and Go Celebrate** – visit the website at [beatthestreet.me/maldondistrict](https://beatthestreet.me/maldondistrict) to see what's on.

Any questions? Visit [beatthestreet.me](https://beatthestreet.me) to find out more! Sign up for our weekly newsletter and follow us on our social networks.

 @BTSMaldonDistrict  @BTSMaldonDist  @beatthreethq  @beat\_the\_street

