

Date: 3rd November 2020

Venue: on-line via zoom

Present: Cllr Jo Beavis (JB), Cllr Mark Bloomfield (MB), Tony Strudwick (TS)

Also present: none (+ no members of the public)

Apologies: Cllr Bob Waters (BW), Cllr Sara Moutard (SM)

Agendas & Minutes of Gosfield Neighbourhood Plan Committee Meetings & events are available on the Gosfield Parish Council website: e-voice.org.uk/gosfield/

#	Item/Description	Action	By who
31120.1	Registration & Apologies for absence Chair welcomed all participants. Apologies were received from Cllr Bob Waters & Cllr Sara Moutard Chair drew everyones attention to the meeting being audio recorded under the Openness of Local Government Regulations, 2014		Info
31120.2	Public Participation Session No members of the public were present		Info
31120.3	Minutes of the last GNPC meeting 6 th October 2020 were considered as a true reflection of the meeting. TS proposed that the minutes be accepted, JB seconded, all were in favour – resolution passed Chair - Matters arising from minutes: • MB has uploaded Key Stakeholder Database & Business Database to the shared one-drive account. Both of these databases have been password protected and access to these must be restricted to members of the GNPC only. • JB has received a copy of the Parish Plan 2011 from TS • MB has met with Ian Pleasance (GG&RHPC) • MB has met with BW to discuss the History/Stats section of the project – MB asked BW to provide background history on the evolution of community organisations, and how the population/housing areas have grown in the last century • MB has met with TS & JB re: Business & Economy section		Info
31120.4	Update – Business & Economy		Info
	Business Register/Database has been set up – uploaded to shared one drive account	MB to ensure GNPC members have access	МВ



- At this stage of the project it has been agreed that we will only be in contact with businesses within Gosfield. It may be that at a later stage, other local, nearby businesses are contacted.
 Proposed by MB, Seconded by TS, all in favour – resolution passed.
- MB has sent letters/emails to Braintree Chamber of Commerce,
 Federation of Small Businesses, the RCCE and others
- MB has received advice from the RCCE

(Summarised –

Advice when liaising with businesses during NP projects

- i). Be patient in approach to involving businesses, relationships need time to develop trust & cohesion
- ii). Businesses may perceive their involvement as a waste of time keep reassuring businesses of the benefits
- iii). Emphasise that businesses have to be involved in Neighbourhood Planning to safeguard the diversity, vitality & prosperity of the village

Suggested benefits to business:

- i). Good publicity for business
- ii). Public visibility that business has a vested interest in the community
- iii). Opportunity to increase community support
- iv). A demonstration of corporate & social responsibility
- v). Access to additional network which may lead to greater understanding about the local area & potential customers
- vi). Opportunity to search/recruit for local skills
- vii). Potential benefits of closer & more co-operative relationship with local authorities
 - MB has compiled & distributed draft business approach letter to accompany the business survey.
 (Amendments 5th para. Add 'potential' to new homes, add 'community' to infrastructure, change 'could' to 'might'. 10th para. change return date to 31st January 2021. 11th para. add GPC website address. Remove 12th para. 13th para. change 'the progress' to 'our progress'. Change 'Chair' to 'Chairman'. With finalisation of email addresses, website addresses, QR codes and date of letter. MB proposed, seconded by JB, all in favour resolution passed
 - Business survey additional questions discussed & agreed 'in principle'. Exact wording of questions to be suggested & complete Business Survey to be designed and distributed to GNPC members. Discussions took place regarding how to deal with the impact of the pandemic on the questions to get both the current situation and what may have been the case 10 months ago. It was suggested that several questions may be changed to 2-part questions to take account of this.
 - Letters/surveys to be sent by post in w/c 30th Nov
 - On-line survey to be available from 1st Dec
 - Link from PC website to on-line survey to be available from 1st
 Dec

MB to make necessary amendments & final changes to be agreed by GNPC

MB to draft/design

Business Survey to

be agreed by GNPC

MB/GNPC

MB

NB. Final approach letter, survey & distribution/retrieval plan to be agreed by Parish Council at meeting 16th Nov.20

PC



	Expenditure for distribution of Business Survey Printing/Stationery/Postage/Return postage - £268	Costs to be agreed by GNPC	GNPC
	SURVEY MONKEY (On-Line Survey)		
	MB presented the proposal to use this on-line survey service:		
	Along with a paper copy sent to every householder/business etc. making the survey available on-line may/will lead to higher penetration.		
	On-line responses will be automatically collated, sorted and analysed as required.		
	Paper responses will still need inputting into a database/spreadsheet.		
	On-line responses will be managed in-line with GDPRs.		
	Using the Survey Monkey wizards/tools, for surveys with unlimited nos. of questions, unlimited nos. of surveys and up to 5000 responses per month – costs would be £384 in VAT for 12 months (it was suggested that the project will only need 12 months)		
	There is a requirement for at least 3 surveys – Business, Resident, Young People.		
	NB. The data input & analysis from the Parish Plan Survey was carried out by a contractor - £994.06 in 2009/10.		
	As some surveys will be completed on-line, there will be a reduction in the data to be inputted from 'paper' responses which may be able to carried out by the GNPC & volunteers		
	Links/QR codes to be used to navigate responders.		
	This would also be a very professional way of managing the surveys.	MB to design on-line survey after	МВ
	It would also be possible to use the 'spare capacity' of our package as an incentive to village businesses for completion of the survey.	approval from Parish Council	
	MB proposed that we approve this proposal, TS seconded, all in favour – resolution passed		
31120.5	Update - Designation		Info
	 Update from MB's meeting with Ian Pleasance (GG&RHPC) IP will contact residents of Russell's Road & White Ash Green GG&RHPC are sending out a questionnaire to parish to assess support for their own Neighbourhood Plan IP will 'suggest' working with Gosfield if there is little or no support within GG&RH for Neighbourhood Plan 		



	Need a 'decision' on 21.	Neighbo	urhood A	rea bound	ary by 28 th Feb.		
	Communication with resider parish was discussed. Evide with these residents to ensuinvolved and feel engaged w focused purely on the 'centr	nce needs re they havith the NI	to show ave had to project	that we h the opporto , making su	ave engaged unity to get ure it is not		
	It was agreed that along wit flyers/newsletters would be specifically identifying them	had deliv	ered to t	hese resid			
31120.6	Work Stream Updates – no u	update					Info
31120.7	Update on progress towards (STAGE 1 – Project Plan, Cor		ons Strat	tegy, Fundi	ng Strategy)		
	Formal application for designated 'Neighbourhood Area' to be approved by parish Council – 15 th February. 21 and formally sent by 1 st March. 21 Project Plan requires updating and re-uploading to shared drive					MB to update Project Plan	МВ
31120.8	Census Data						
	A summary of analysis of Census data from 2001 & 2011 has been distributed to all GMPC members						Info
	Description	2001	2011	change	change %		
	Overall Population	1364	1362	-2	-0.15		
	Mean age, yrs	48	49	1	2.08		
	Median age, yrs	51	54	3	n/a		
	>45yrs	59.1%	62.5%	3.4	5.8		
	No. of household spaces	627	643	16	2.6		
	No. of rented properties	96	77	-19	-19.8		
	Ave. no. of people per						
	household	2.15	2.2	0.05	2.3		
	One person households	193	176 076	-17	-8.8		
	No.of vehicles No. of 16-74 yrs	927 996	976 987	49 -9	5.3 0.9		
	No. economically active	596 596	987 641	-9 45	7.6		
	According to the ONS, Census 2021 is still scheduled (with statutory legislation) for March 2021. Possible delays not withstanding, we should be able to continue the analysis of this data to highlight possible trends that may impact the Neighbourhood Plan project.						



	It was noted that service for the older population (e.g. care provision, accommodation, transportation), type of housing required/desired for the village in next 20 years, no. of vehicles & space availability, and the demand vs supply of rental properties could be areas of interest for the Neighbourhood Plan project.		
31120.9	Data Protection Policy (Neighbourhood Plan activity only)		Info
	Chair emphasised the need to ensure that Businesses & residents must have confidence in the project and this would be helped by having a solid policy in place.		
	MB presented an amended version of the Draft Data Protection Policy that was initially considered by the Parish Council, amended for the GNPC adding in a link from the GNPC to the Parish Council for reporting, the appointment of a Data Protection Officer for the GNPC and the location of 'physical secure storage' for the project		
	 The following amendments were also suggested/agreed: Remove from 'Examples of Personal Data collected may include'		
	With these amendments, MB proposed that this Data Protection Policy be adopted for the GNPC, seconded by TS, all in favour – resolution passed.		
	It was noted that any policy adopted by the Parish Council in this area will supersede this policy		
	It was agreed that the Questionnaire will be sent to all members of the GNPC for completion by email and collected by MB (on an 'interim basis' acting as the Data Protection Officer for the GNPC)	MB will send the questionnaires to all GNPC members	MB
31120.10	Dedicated Neighbourhood Plan website		Info
	Re-visiting the setting up of a dedicated website for the Neighbourhood Plan Project Advantages:		
	 One, single place for all NP information A website that is more engaging & interactive than the Parish Council's website 		
	 Image of professionalism Greater ability to post photos & videos Ability to host a blog 		
	 Additional way of communication Integrate all social media 		



	 Creates 'separation' from the Parish Council ensuring that this project appears to be driven by the community rather than just a parish council project De-personalise social media accounts 		
	 Own domain name & 2 x email addresses (e.g. admin@gosfieldneighbourhoodplan.com & tonystrudwick@gosfieldneighbourhoodplan.com) 		
	 Costs – Approx £310-320 pa (minus some 1st year discounts) inc. domain/email addresses – GoDaddy (Wix – approx. £350 pa, Squarespace – approx. £375 pa) Time to manage/administer & keep active – need for a Website administrator Requires approval from Parish Council A link on the Parish Council website to this new website All key communications & documents to still be available on the Parish Council website 		
	NB. Any separate website must still adhere to the Press, Media & Social Media Policy just adopted by the Parish Council (but it should be administered & managed within the GNPC, with some kind of oversight from the clerk – to be discussed and formalised).	To be taken to Parish Council Meeting 16 th Nov.	MB/GNPC /PC
	TS proposed the approval of this proposition, MB seconded, all in favour – resolution passed MB proposed TS as Website Administrator, JB seconded, all in favour – resolution passed	for approval	
31120.11	Expenditure Update – No update		
31120.12	Items for next agenda - No specific items were requested		Info
31120.13	Confirmation of date of next meeting		Info
	An interim GNPC meeting has been scheduled for Thursday 12 th November at 7pm via zoom in order to confirm all aspects of project that require Parish Council approval on 16 th Nov. 20	MB to send out agenda	МВ
	Ordinary GNPC Meeting confirmed - Tuesday 3 rd November 2020 at 7pm via zoom		

Meeting ended at 8.37pm

Signed by Chairman:

Date: 1st December 2020