

# **North Sheen Recreation Ground Opinion Survey August 2013**

## **Presentation of Main Findings 15<sup>th</sup> October 2013**

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- Survey objectives and methodology
- Sample profile
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# Survey Objectives

- To find out:
  - How North Sheen Recreation Ground (NSRG) is used
  - What people like or dislike about NSRG
  - What are the benefits of NSRG
  - What new facilities people would like to see in NSRG
  - Any concerns people have about NSRG
  - Opinion on whether NSRG should be locked at night
  - Opinion on whether NSRG should have a Park Keeper
- To invite more people to get involved in Friends of NRSRG

# Survey Methodology

- Self-completion paper questionnaire
- Distributed via:
  - House to house deliveries by volunteers in the streets around NSRG
  - The NSRG Café
- Collected via sealed boxes in the Café, Kew Library and an address in High Park Road between 10<sup>th</sup> August and 7<sup>th</sup> September 2013
- Available for all aged 16+
- 97 replies
- Research advice and analysis by Sue Burden MMRS (free of charge)

# Questionnaire (1)

August 2013

## NORTH SHEEN RECREATION GROUND YOUR VIEWS MATTER – TELL US NOW!

This is a questionnaire devised by a group of people who use the North Sheen Rec to get your views on the Rec and how it should be developed in the future.

Please return your completed questionnaire by 7<sup>th</sup> September 2013 to: the Rec Pavilion café or to Kew Library or to NSRG, 4 High Park Road, Kew, TW9 4BH

**Q1. What do you like about North Sheen Rec now? PLEASE WRITE IN HERE**

**Q2. What do you dislike about North Sheen Rec now? PLEASE WRITE IN HERE**

**Q3 Please tell us what you see as the benefits of North Sheen Rec to the local community?  
PLEASE WRITE IN HERE**

# Questionnaire (2)

## Q4. PLEASE TICK ALL THE WAYS YOU USE NORTH SHEEN REC:

a. Accompanying children to the play areas	h. Playing football with friends / family
b. Accompanying children to the paddling pool	i. Playing table tennis
c. Visiting the café for beverage / food	j. Using the basketball hoop
d. Dog walking my own dog (s)	k. Personal fitness training with a trainer
e. Dog walking as a professional dog walker	l. Personal fitness training as a trainer
f. Walking (walking through the Rec, walking for exercise)	m. General relaxation
g. Playing football with a team / school Name of team / school:	n. Other, please write in here:

## Q5. How often do you use North Sheen Rec? Please circle the frequency below:

Daily / several times a week / weekly / fortnightly / monthly / never

## Q6. PLEASE TICK ALL IMPROVEMENTS YOU WOULD LIKE TO SEE AT NORTH SHEEN REC:

a. An under-3s play area	k. More flowers
b. Organised activities for children	l. More trees
c. Better seating provision	m. Plants to encourage butterflies / bees
d. Parent and baby area	n. More wildflowers
e. Quiet area with seating	o. Bird nesting boxes
f. Youth activities	p. Nature trail
g. Skate park area	q. Cycle racks
h. Full basketball court	r. Improved cleanliness / less litter
i. Full netball court	s. Less dog mess
j. Holiday events (for all ages)	t. Other, please write in here:

## Q7. How concerned or unconcerned are you about anti-social behaviour and / or crime in North Sheen Rec?

Please circle your answer: Not concerned / Concerned / Very concerned / No opinion

# Questionnaire (3)

August 2013

**Q8. In the last 3 months, have any issues at North Sheen Rec changed? Please circle your answer:**

Improved	Stayed the same	Got worse	No opinion
If "improved" or "got worse", please write in here what the issue(s) is:			

**Q9. Please tell us whether you believe that the North Sheen Rec should or should not be locked at night; please tick your answer and tell us why:**

Yes, the North Sheen Rec should be locked at night	
No, the North Sheen Rec should not be locked at night	
I don't know	
Reason for answer; please write in here:	

**Q10. Please tell us whether you believe that the North Sheen Rec should or should not have a Park Keeper present during the day; please tick your answer and tell us why:**

Yes, the North Sheen Rec should have a Park Keeper present during the day	
No, the North Sheen Rec should not have a Park Keeper present during the day	
I don't know	
Reason for answer; please write in here:	

# Questionnaire (4)

## Q11. Please tell us if you would like to get involved with the Friends of the North Sheen Rec?

Yes, I would like to become a Friend (NB it's free!)	
I would like to come to Friends meetings	
I can deliver leaflets	
I can advise on special topics, as follows:	
I would just like to be kept informed	
My name and email / postal address so I can be contacted about Friends of North Sheen Rec:	

**To ensure we have a wide range of views, please circle the following definitions that apply to you (for confidential use only)**

Male / Female
Age: 16-17; 18-24; 25-34; 35-44; 45-54; 55-64; 65+
Married / Living with partner / Single
Children under 16 living at home / No children under 16 at home
Ethnic group: – White British, Irish, any other white background      – Chinese or Chinese British – Black or Black British      – Other ethnic group – Asian or Asian British      – Mixed ethnic groups – Prefer not to say
Name:
Road you live in:

If you have any further comments you would like to make about North Sheen Rec, please write them on a separate piece of paper and attach it to your questionnaire.

**Thank you for taking part in this research!**

**FURTHER COPIES OF THIS QUESTIONNAIRE ARE AVAILABLE FROM THE CAFÉ INSIDE THE REC PAVILION**



# Sample profile (1)

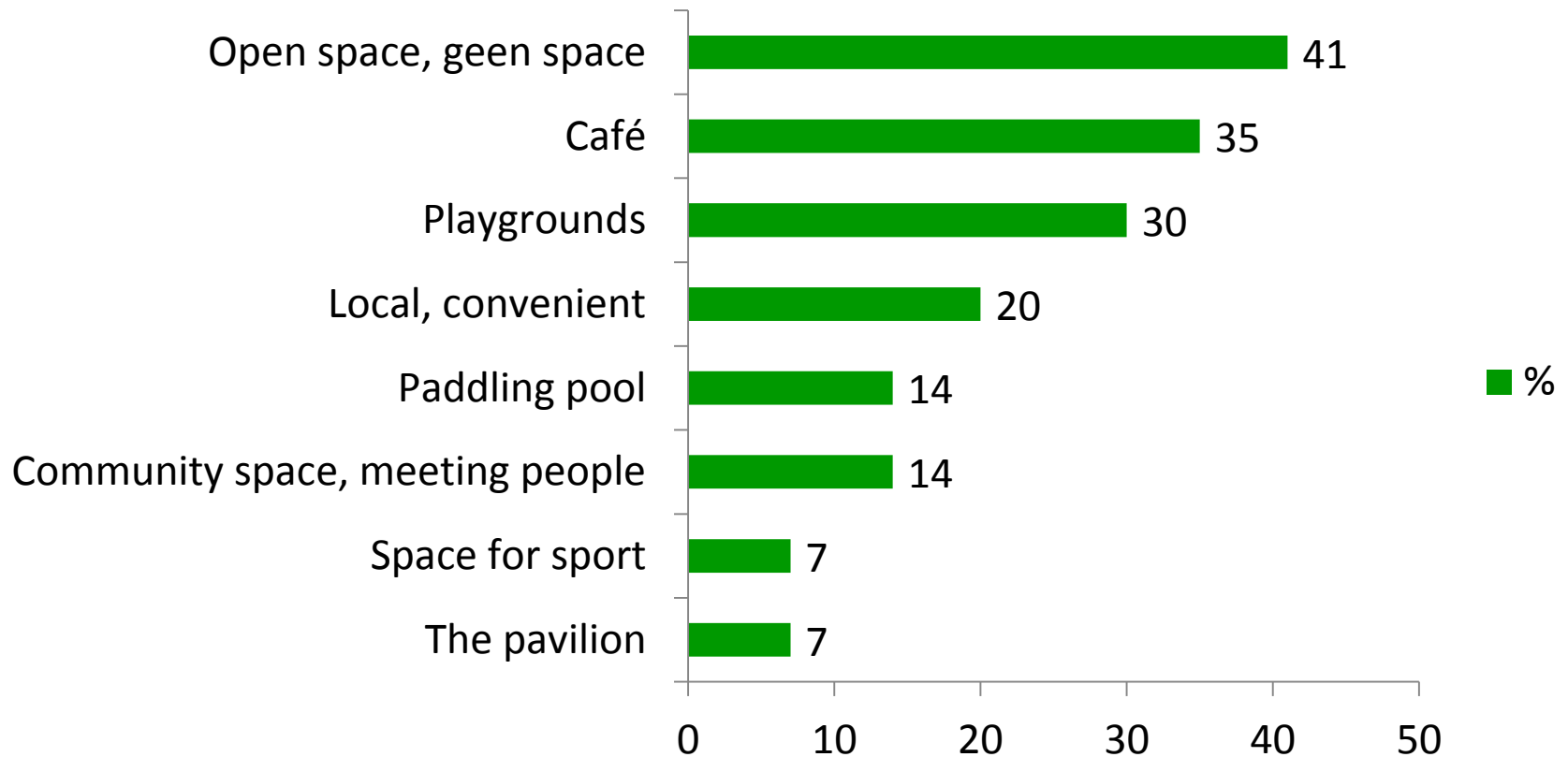
	%
<b>Married / living with partner</b>	<b>67</b>
<b>Single</b>	<b>26</b>
<b>Not answered</b>	<b>7</b>
<b>Kids u-16 at home</b>	<b>36</b>
<b>No kids u-16 at home</b>	<b>44</b>
<b>Not answered</b>	<b>20</b>
<b>White British, Irish, any other white background</b>	<b>86</b>
<b>Black or Black British</b>	<b>1</b>
<b>Asian or Asian British</b>	<b>1</b>
<b>Chinese or Chinese British</b>	<b>0</b>
<b>Other ethnic groups</b>	<b>1</b>
<b>Mixed ethnic groups</b>	<b>1</b>
<b>Prefer not to say / not answered</b>	<b>10</b>

	%
<b>Female</b>	<b>64</b>
<b>Male</b>	<b>27</b>
<b>Not answered</b>	<b>11</b>
<b>16-17</b>	<b>3</b>
<b>18-24</b>	<b>2</b>
<b>25-34</b>	<b>12</b>
<b>35-44</b>	<b>24</b>
<b>45-54</b>	<b>14</b>
<b>55-64</b>	<b>18</b>
<b>65+</b>	<b>24</b>
<b>Not answered</b>	<b>3</b>

# Sample profile (2)

Road	Replies	Road	Replies
Dancer Road	13	Meliss Avenue	1
North Road	12	Niton Road	1
Marksbury Avenue	10	Beechwood avenue	1
Pensford Avenue	7	Dynenor Road	1
Darell	6	Lonsdale Road	1
Chilton Road	5	Danehurst Gardens	1
Thompson Avenue	5	Raleigh Road	1
Darell Primary School	3	Braddon Road	1
Taylor Avenue	2	High Park Road	1
Manor Grove	2	Bushwood Road	1
Nylands Avenue	2	Kew Gardens Road	1
Atwood Avenue	2	Garrick Road	1
Chaucer avenue	2	Gordon Road	1
Burlington Avenue	1	Kew Road	1
Cumberland Road	1	Chelwood Gardens	1
Sandycombe Road	1	Owens Court	1
Lower Richmond Road	1	No road info given	6

# Spontaneous likes: open / green space, the café, playgrounds, local, paddling pool, community hub



Q1. What do you like about North Sheen Rec now? PLEASE WRITE IN HERE

Base size = (97)

# Likes

The playground – I have a 15-month old who loves that area

It's a nice green space to have locally and to walk our dog and sit

Pavilion café is great

Open space that's safe for my 3 year old to use his scooter and two enclosed play areas for more adventurous play. Nice café and we love the pool in Summer.

Nice to have a play park on this side of the railway. Good to see sports activities taking place there; super that there is now a café

Enjoy the café and great playgrounds

Convenient play area for small children. Lots of open space

Open green space accessible by all the local community. The new building with its café.

It's a wide open space of many possibilities; love the children's paddling pool and playing areas; football club

It offers a local green area in which to relax

# Spontaneous dislikes: dog mess, anti-social behaviour, too many / threatening dogs, too much football, no park keeper; issues with café / play equipment



Q2. What do you dislike about North Sheen Rec now? PLEASE WRITE IN HERE  
Base size = (97)

# Dislikes

Some of the dogs are aggressive and we have seen dog fights. Also the gates are left open [to playgrounds] ..this has meant dogs getting into the playground – one was very aggressive

Dog poo all over the place and dogs running free barking or getting into dog fights

Little obvious park management, which some elements might try to exploit. Bring back water fountain and flower beds.

Too many people come with loud dogs. They seem dangerous. Sometimes I feel scared but can't tell them anything about the dogs.

The park is a great local asset and I do not dislike anything aside from dog owners not cleaning up after their dogs sometimes

The increased anti-social behaviour

The fact there is no full time keeper that can deal with any trouble

The recent decline due to no more park attendants

Dog mess. Large adolescents dominating the play area

Not keen on how the football has overtaken it on Saturdays

# Specific points raised – play equipment

<b>NB Low base size</b>	<b>Number of replies</b>
<b>Needs replacement / out of date / needs wider range</b>	<b>7</b>
<b>Need more for younger kids</b>	<b>2</b>
<b>More for older kids - zip wire</b>	<b>1</b>
<b>More baby swings</b>	<b>1</b>

# Specific points raised – café

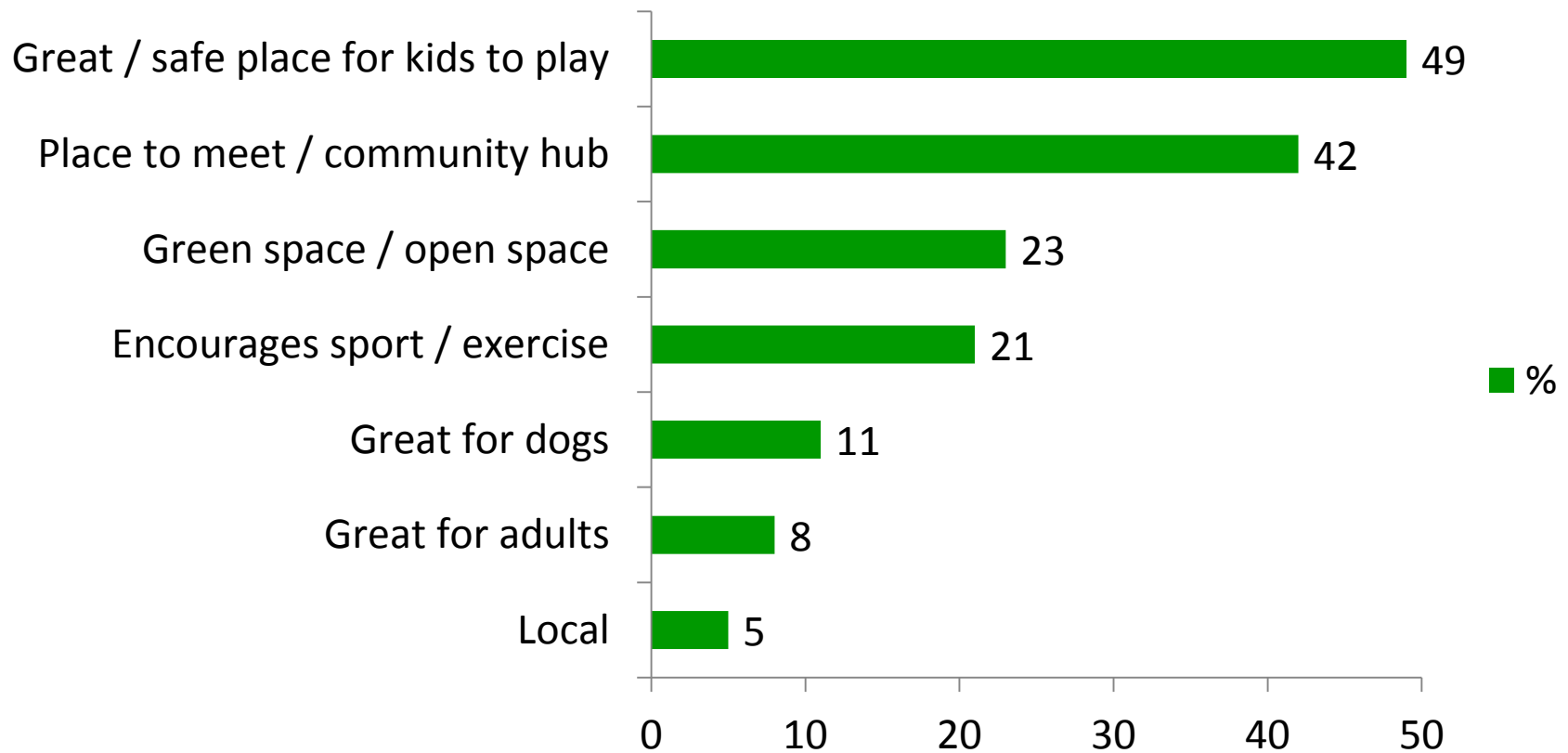
NB As a highly used and much appreciated facility, the café is also likely to generate some specific issues / suggestions for improvements; the level of comments below on each area is very low

<b>NB Low base size</b>	<b>Number of replies</b>
<b>Closed / unpredictable opening hours*</b>	<b>2</b>
<b>Improve café atmosphere</b>	<b>2</b>
<b>Coffee – wider selection / better</b>	<b>1</b>
<b>Café not as good</b>	<b>1</b>
<b>Dogs in café</b>	<b>1</b>
<b>Café decor</b>	<b>1</b>
<b>Smells of fried food</b>	<b>1</b>
<b>Café has no sweets</b>	<b>1</b>
<b>Café has no cards</b>	<b>1</b>

\*Café had to be closed for several days in early August due to ASB incident in café



# Spontaneous Perceived Benefits: place for kids to play, community hub, open / green space, encourages sport



Q3 Please tell us what you see as the benefits of North Sheen Rec to the local community?  
PLEASE WRITE IN HERE Base size = (97)

# Benefits

A place to build the community spirit and offer a fantastic fun, educational area for kids

It's a lovely place for gathering. Keeps people together and active. Helps to go for running, playing or just having a relaxing walk (health)

Exercise and play opportunities for children. Meeting and chatting with neighbours while dog walking or over a cup of coffee.

Social green area for children in a built-up area

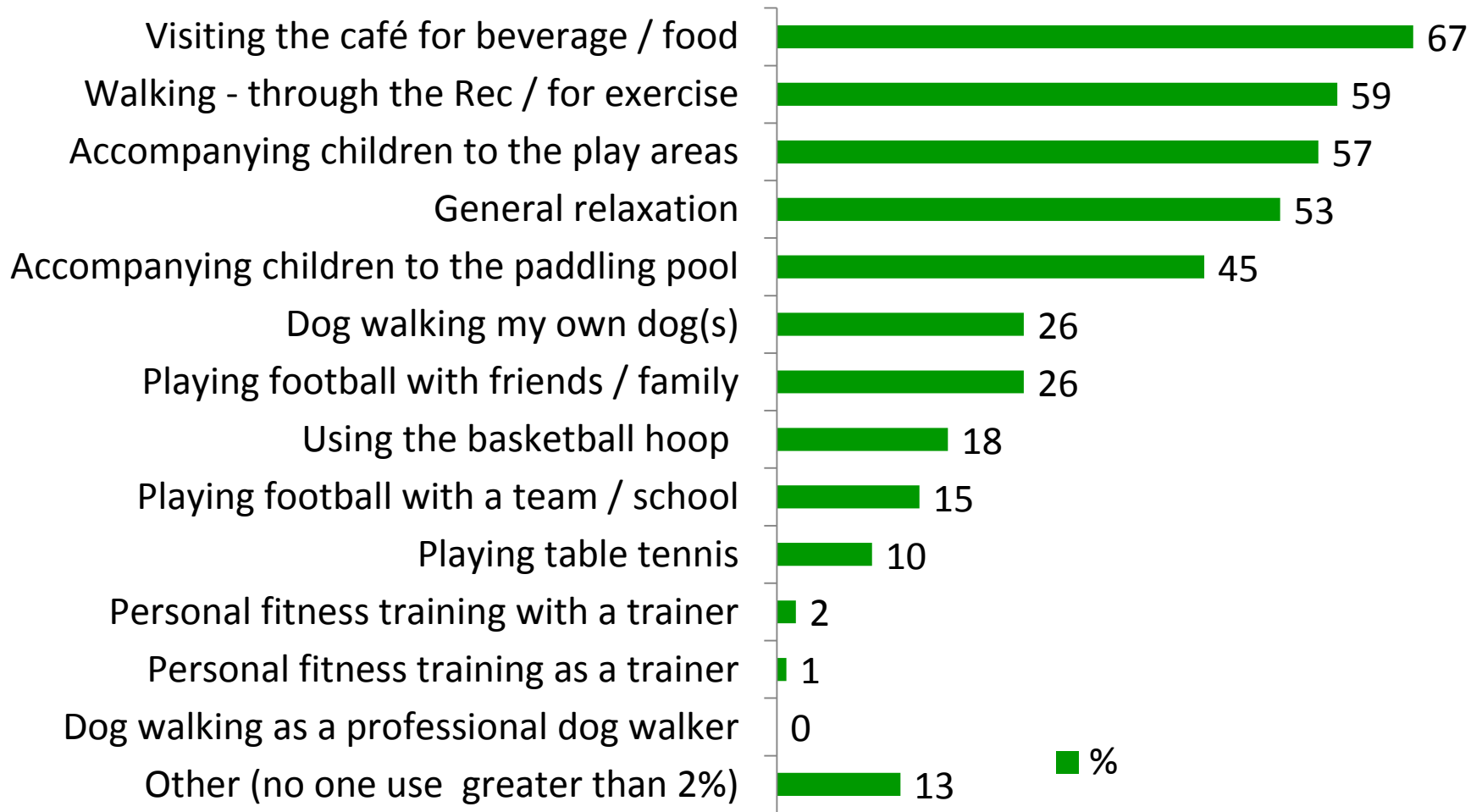
Wonderful gathering area for children (and adults) if properly monitored

A place for all members of the community to enjoy and exercise, especially young people, but not so good for the elderly and disabled

Quiet place for relaxation, especially for people without a garden

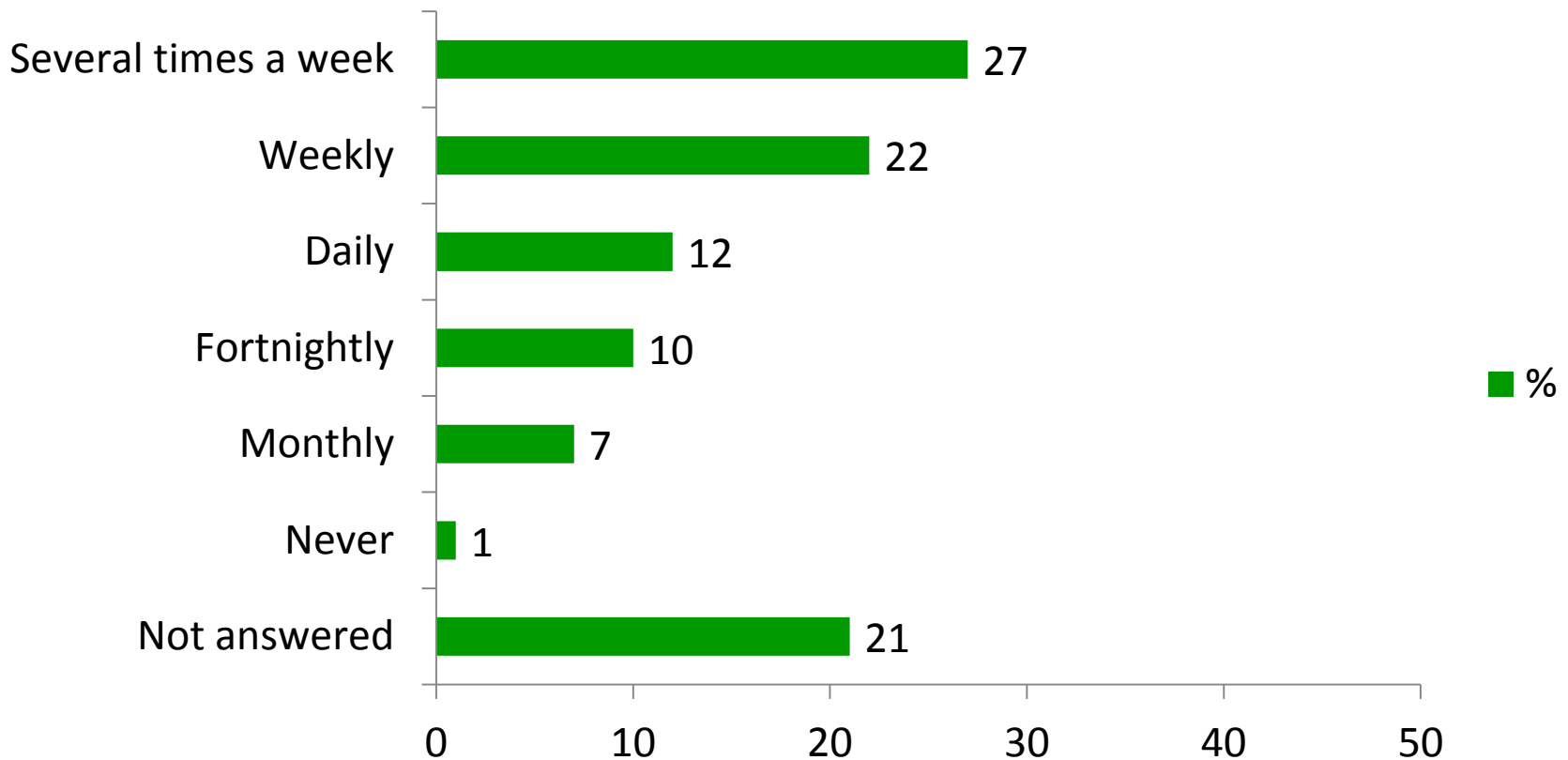
Great place for children to meet with friends after school for a game; great place for making new friends outside school; great for mums to meet, especially new mums

# Prompted uses: café, walking, accompanying kids to playgrounds/pool, relaxation, dog walking, sports



Q4. Please tick all the ways you use North Sheen Rec: Base size = (97)

# Frequency of using North Sheen Rec: 61% use it at least weekly



Q5. How often do you use North Sheen Rec? Please circle the frequency below:  
Base size = (97) NB % may not add up exactly to 100 due to rounding of %

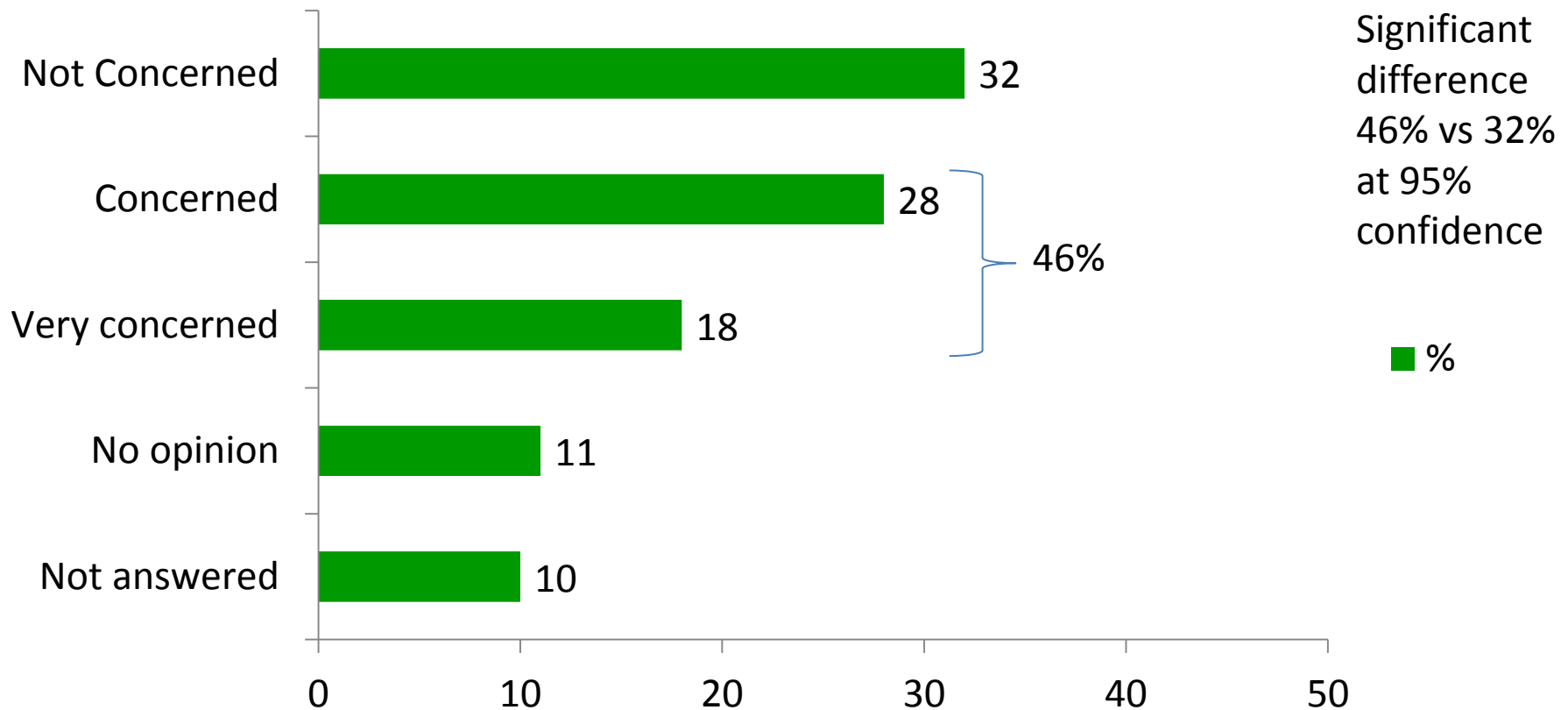
# Desired Improvements: less dog mess, more seating, more flowers / wildflowers / nature, events / activities for kids & youth, u-3 play area, cycle racks

Suggested improvement	%	Suggested improvement	%
1. Less dog mess	65	11. Organised activities for kids	32
2. Better seating provision	49	11. More trees	32
3. More flowers	48	12. An under-3s play area	29
3. Plants to encourage butterflies / bees	48	13. Cycle racks	28
5. Bird nesting boxes	46	14. Youth activities	26
6. More wildflowers	45	15. Full basketball court	21
7. Improved cleanliness / less litter	39	16. Skate park area	20
8. Nature trail	35	17. Parent and baby area	14
9. Quiet area with seating	34	18. Full netball court	13
10. Holiday events (for all ages)	33	Other, please write in (no one greater than 2%)	28

Q6. PLEASE TICK ALL IMPROVEMENTS YOU WOULD LIKE TO SEE AT NORTH SHEEN REC

Base size = (97)

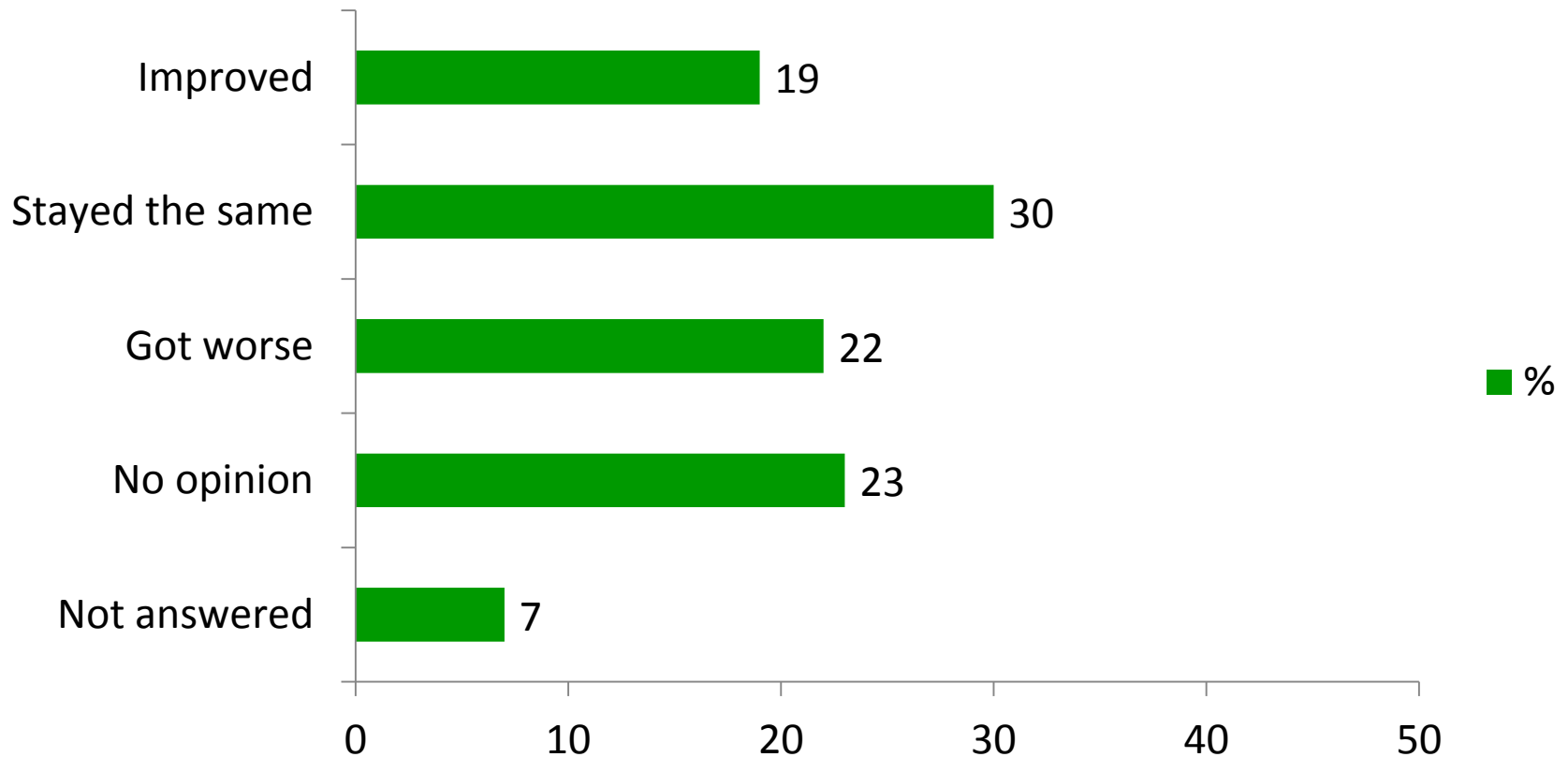
# 46% are concerned or very concerned about anti-social behaviour / crime in North Sheen Rec



Q7. How concerned or unconcerned are you about anti-social behaviour and / or crime in North Sheen Rec? Please circle your answer

Base size = (97) NB % may not add up exactly to 100 due to rounding of %

# An equal split in perceived improvement and decline at North Sheen Rec



Q8. In the last 3 months, have any issues at North Sheen Rec changed?

Please circle your answer

Base size = (97) NB % may not add up exactly to 100 due to rounding of %

North Sheen Rec Survey August 2013

# Reasons for perceived improvements / decline

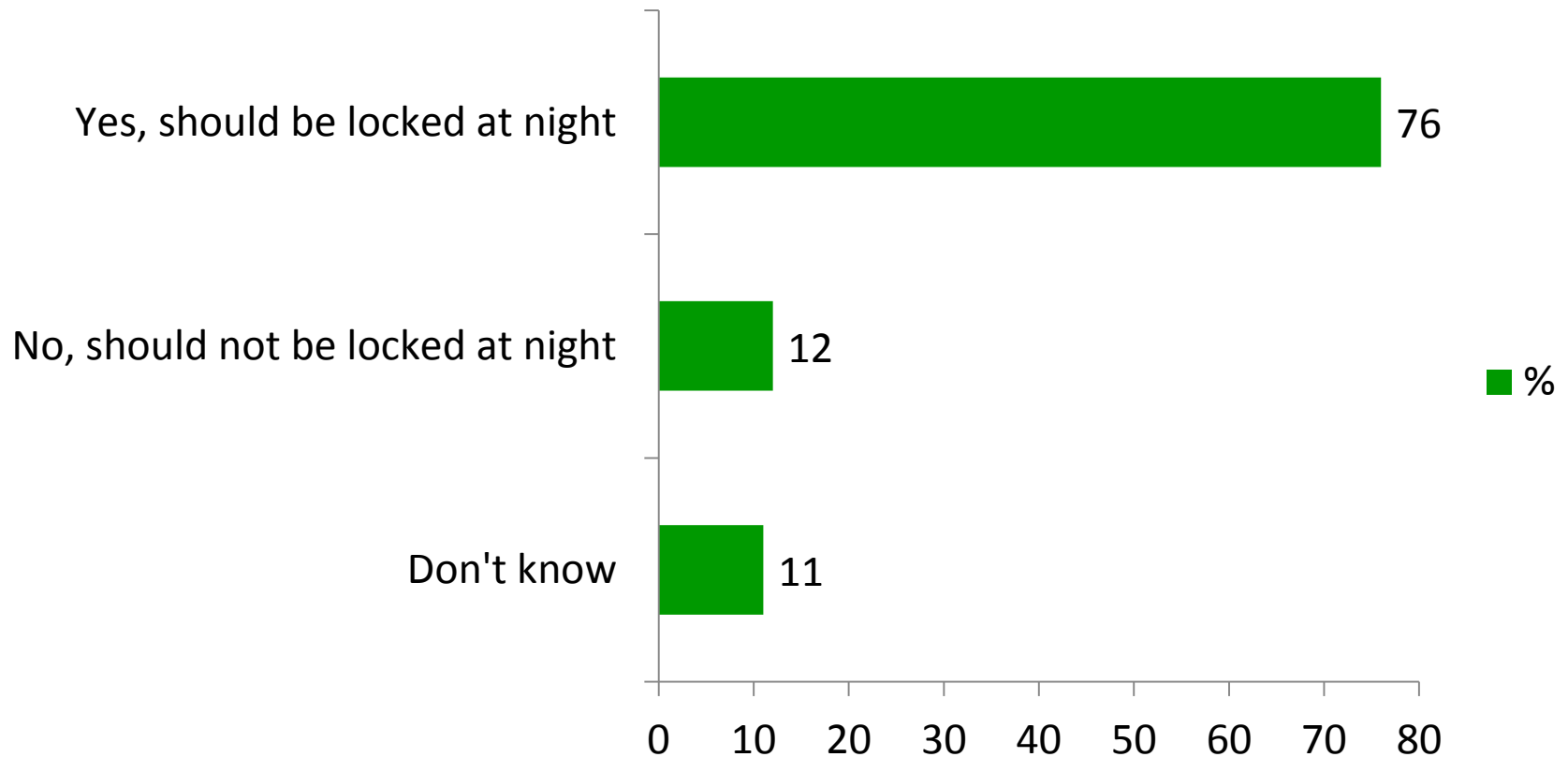
## NB Low base size

Reasons for improvement NB Low Base size = (18)	Number of responses	Reasons for got worse NB Low Base size = (21)	Number of responses
1. New café and pavilion	8	1. Anti-social behaviour	12
2. Cleaner than before	5	2. More litter	5
3. Now locked at night	4	3. Miss park keeper	4
4. Pool improved	2	4. Grass on pitches worse	2

Q8. In the last 3 months, have any issues at North Sheen Rec changed?  
Please circle your answer – Reasons for got worse / improved



# A large majority want North Sheen Rec to be locked at night



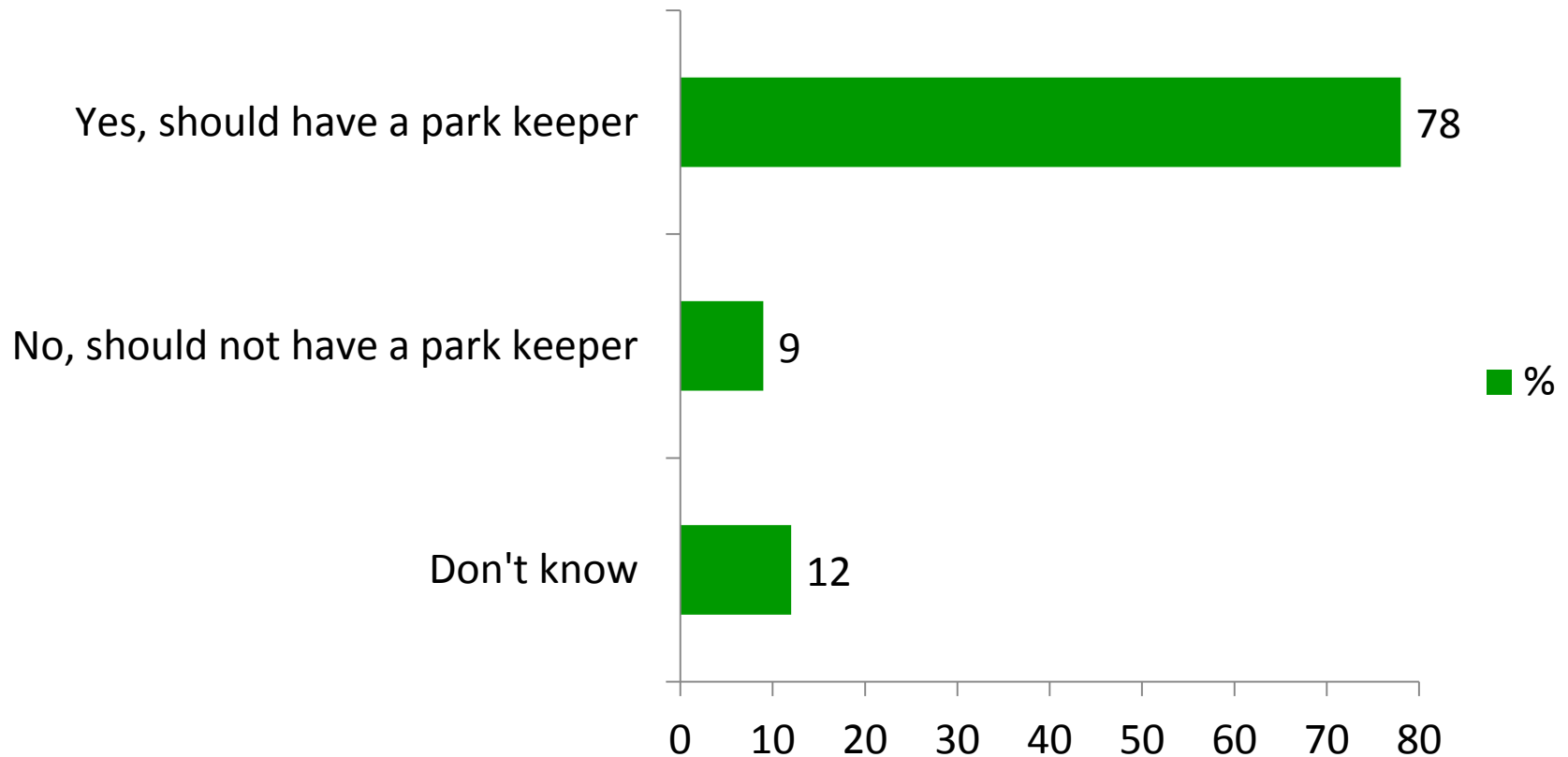
Q9. Please tell us whether you believe that the North Sheen Rec should or should not be locked at night; please tick your answer and tell us why:  
Base size = (97) NB % may not add up exactly to 100 due to rounding of %

# Reasons for wanting North Sheen Rec to be locked / not locked at night

Reasons for wanting park to be locked at night Base size = (74)	Number of responses	Reasons for not wanting park to be locked at night NB Low Base size = (12)	Number of responses
1. Prevent anti-social behaviour / crime	46	1. People will go in regardless	3
2. Stop dogs entering	1	2. I like walking at night	3
3. Need lit pathway	1	3. Access	2
4. No need to be in there	1	4. Locking encourages ASB	1
5. Stop cars driving in at night	1	5. No reason given	3
6. Many teenagers go in there	1		
5. No reason given	23		

Q9. Please tell us whether you believe that the North Sheen Rec should or should not be locked at night; please tick your answer and tell us why:

# A large majority want North Sheen Rec to have a park keeper present during the day



Q10. Please tell us whether you believe that the North Sheen Rec should or should not have a Park Keeper present during the day; please tick your answer and tell us why:  
Base size = (97) NB % may not add up exactly to 100 due to rounding of %

# Reasons for wanting / not wanting a park keeper present during the day

Reasons for wanting a park keeper Base size = (76)	Number of responses	Reasons for not wanting a park keeper NB Low Base size = (9)	Number of responses
1. Prevent anti-social behaviour	41	1. Expensive	4
2. Keep an eye on things	15	2. Parents accompany kids	1
3. Help with upkeep	15	3. Provide phone numbers to call	1
4. Point of reference	5	4. Should be self-governing by local people	1
5. Only in school holidays	2	5. No answer	2

Q10. Please tell us whether you believe that the North Sheen Rec should or should not have a Park Keeper present during the day; please tick your answer and tell us why:  
NB some gave more than one response

# Interest in Friends of North Sheen Rec

	<b>Number of responses</b>
<b>Yes, want to be a Friend of NSRG</b>	<b>34</b>
<b>Like to come to meetings</b>	<b>11</b>
<b>Can deliver leaflets</b>	<b>12</b>
<b>Can advise on special topics</b>	<b>4</b>
<b>Want to be kept informed</b>	<b>34</b>

**Thank you!**