



Digswell
Residents
Association



DIGSWELL ROAD SAFETY CAMPAIGN

RAISING MONEY TO IMPROVE ROAD SAFETY IN DIGSWELL

It's 30 for a reason... a pedestrian is approximately four times more likely to die when hit at 40mph than at 30mph. Recent traffic studies have proven that each day approximately 750 cars speed through Digswell in excess of 35mph, with top speeds in excess of 60mph. After taking into account Digswell's narrow pavements, this puts all pedestrians, especially our school children, at great risk.

The DRA and the Governing Body of the School have been working with the Police, Local Councillor and MP to tackle this issue. Although sympathetic and supportive of our cause, we do not qualify for funding for additional traffic calming measures simply because there haven't been 4 serious incidents within the last 3 years. **Therefore, we need your help to raise the money.**

PLEASE SUPPORT YOUR COMMUNITY AND DONATE NOW

Our aim is to raise £10,000 by the end of April to:

- raise awareness and investigate traffic calming measures options
- purchase a Solar Speed Indicator Sign that can be moved around the village and
- assist with maintaining overgrown vegetation that obstructs our narrow pavements and road signs.

Donations can be made online via bank transfer, sort code: 09-06-66 bank account: 43600078. Please include your name as a reference. Or if you prefer by cash or cheque payable to Digswell Residents Association and posted to 5 Harmer Dell, Digswell, AL6 0BE. Please e-mail us if you are able to obtain Matched Funding from your Employer and we can assist.

Thank you in advance for your support and for helping make Digswell a safer place to live.

To get involved in the **Digswell Road Safety Campaign** or to find out more information please visit DRA website: www.digswellra.org.uk, Facebook page: Digswell Residents Association or e-mail: saferoadcampaign@gmail.com

TOGETHER WE CAN MAKE A DIFFERENCE

BEFORE IT IS TOO LATE