



Pudsey's Guide

Applying for a
BBC Children in Need Grant

Clare Cannock - Regional Manager



HAPPY &
SECURE



Helping children and young people reach their potential



Making a difference in South & West

BBC Children in Need provide grants to projects in the UK which focus on children and young people who are disadvantaged. We are local to people in all corners of the UK. Here are a few of the projects BBC Children in Need support in South & West.

Dingley Family Specialist Reading

BBC Children in Need support Dingley Family & Specialist Early Years Centres to provide play opportunities and massage therapy for children with disabilities. It gives children the chance to explore, learn and play with other disabled children in a safe and stimulating environment.



Eastleigh Young Carers, Hampshire

Escape Support Group provides activities and outings for disabled children and their families. It gives children the chance to build friendships, gain confidence and have fun.

Waterside Weymouth Community Forum, Weymouth

Waterside Weymouth Community Forum provides a weekly youth club for disadvantaged young people. The PDY (Park District Youth) club provides a range of activities and trips, improving self-esteem and developing the young people's social and life skills.

South & West
281 grants

Trevi House Ltd, Plymouth

Trevi House works with children 0 – 8 whose mothers are recovering from drugs or alcohol. Trevi House supports the bond between the mother and child and gives the family the chance to live a life free from fear and abuse.

Avon Riding Centre for the Disabled, Bristol

Avon Riding Centre for the Disabled provides horse riding opportunities for disabled children. As a result they are happier, physically stronger and more confident.

Helen and Douglas House, Oxford

Helen & Douglas House is a hospice that cares for children and young adults with complex life-shortening conditions and also provides support for their whole family. As part of this the charity offers individual support and a club for siblings, giving them a fun and safe space to talk with other children in a similar situation.

BBC Children in Need is currently supporting

2,641

projects across the UK,
right where you live.

Our vision is that every child in the UK has a **safe, happy and secure** childhood and the chance to reach their potential

bbc.co.uk/pudsey



BBC
Children
in Need

SMALL GRANTS

- £10,000 or under for 1 year only
- Online application
- 9 week turnaround

4 deadlines a year:

1st March

early May

1st June

early August

1st September

early November

1st December

early February



MAIN GRANTS

- Over £10,000, up to 3 years
- Initial Application – online
- Invited to full application stage

3 deadlines a year:

15th May

mid October

15th September

mid February

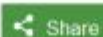
15th January

mid June



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Emergency Essentials



Our **Emergency Essentials** programme supports individual children and young people living with severe poverty, a lack of the basic facilities which most of us take for granted and additional pressures such as domestic violence, disability or poor health in the family.

The programme provides items that meet children's most basic needs such as a bed to sleep in, a cooker to give them a hot meal, clothing (in a crisis) and other items and services that are critical to children's wellbeing. The programme is administered by **Buttle UK** which, through its network of frontline partner agencies, is able to reach families who need the programme most.

In response to increased demand for essential goods from families living with severe financial, health and social difficulties which affect children's wellbeing, BBC Children in Need will give £2 million worth of Emergency Essentials grants for the year to October 2013.



Visit **Buttle UK's website** for more information on how to apply.

If you are looking for a grant for any amount up to £10,000 for one year please see our **Small Grants** programme.

If you are looking for a grant for more than £10,000 please see our **Main Grants** programme.



Contact Us

If you have a general enquiry, are unsure about anything you have read or are looking for support regarding your application please contact our helpdesk on 0345 609 0015 or at pudsey@bbc.co.uk. Our helpdesk is open from 9am-5pm Monday to Friday. You can also contact your local regional or national office.



Pudsey's Seven Pillars of Wisdom!

- **Disadvantage**
- **Outcomes**
- **Participation**
- **Safeguarding**
- **Avoiding overlap/duplication**
- **Money**
- **Learning**





Building a Picture of Disadvantage



Planning your Differences (Outcomes)





Enabling participation of children and young people in the project





Safeguarding (Working with Children)





Avoiding overlap or duplication







Project Budget & Finances



Learning

 <p>How to Plan Your Project A 10-point plan to making your application more successful</p>	 <p>How Are You Doing? Keep your project on track! Download our self-evaluation guide</p>	 <p>Fun & Friendship Helping disabled young people to meet friends and have a great time as independently as possible</p>
 <p>Positive Destinations Helping the most vulnerable children and young people to achieve a positive and sustained future</p>	 <p>Review: Holiday Playschemes Read our report on the differences that Holiday Playschemes make in children and young people's lives</p>	 <p>Contact Us Your local BBC Children in Need office is just a phone call away</p>





Thank You

[BBC.CO.UK/PUDSEY](https://www.bbc.co.uk/pudsey)