

Bromley Brighter Beginnings

Bromley Brighter Beginnings (BBB) is a local charity run entirely by volunteers. They distribute prams, clothes, highchairs, nappies and toiletries to families in need living in the London Borough of Bromley, many of whom are fleeing domestic violence.



Most items are donated by local parents. Clients are referred to BBB by health professionals in the area.

The charity's aims are:

- to provide essential baby, child or household items to local families in financial hardship
- to raise awareness about the level of poverty in the London Borough of Bromley and the impact of this poverty on the lives of children and their parents
- to fund occasional activities & essentials for women and children living in domestic violence refuges
- to signpost families to other local sources of support as necessary;
- to thereby reduce stress, anxiety and depression, which will in turn help the children in these deprived families
- to facilitate the recycling of baby- and child-related items that the original owners no longer use

To learn more about this charity [visit their website](#)