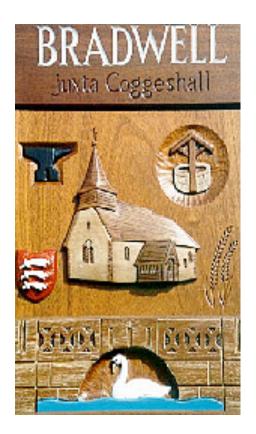
Bradwell with Pattiswick Parish Council

Business Questionnaire Analysis

2017



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Draft 1

Contents

			Page
1	Introduction		3
2	Business Questionnaire		3
3	Results		4
	a.	Vision	4
	b.	Transport	4
	c.	Community	4
	d.	Recreation and Leisure	5
	e.	Village Hall	5
	f.	Pavements and Lighting	5
	g.	Law and Order	5
	h.	Communications	6
	i.	Employment	6

1 Introduction

Bradwell with Pattiswick Parish Council produced a Parish Plan in 2016.

The Parish Plan was informed by a questionnaire response from residents of the Parish.

The Parish was created as a Neighbourhood Area in 2016.

The next step in the development of a Neighbourhood Plan is consultation with people who work in the parish but do not live in the Parish.

This document reports on the analysis of the business questionnaire response.

2 Business Questionnaire

One questionnaire based on the questionnaire used for the Parish Plan was distributed to all employers in the Parish with a request that the questionnaire be offered to all employees to complete. 100 copies of the questionnaire were distributed, but only 9 were returned.

The sample is too small to be representative, nevertheless, each age group between 21 and 70 was represented in the response. Seven males and two females responded.

The respondents come from a wide geography, only one lives in the Village [Village residents have already had the opportunity to respond, so would not be expected to respond to this questionnaire]

Brightlingsea Chelmsford Ipswich Kelvedon Silver End Tollesbury

Six work at Bradwell Pit and three elsewhere in the parish.

All were employed, except a self-employed welder who works at Bradwell Pit.

Of those who work elsewhere, one was in joinery the other in manufacturing.

3 Results

[For comparison, figures in brackets are provided from the residents' survey]

a Vision

The Questionnaire asked people to state up to the three things they would like to change and up to the three things they would not want to change. The key issue was Roads – better quality roads, A120 not through Bradwell and reduction in traffic.

b Transport

The overall response to satisfaction with public transport services was neutral.

Public bus service

None of the respondents use public bus transport from Bradwell.

Rail

66% of the respondents [cf 64% of the residents] used rail transport occasionally (less than weekly) and 33% [31%] never used rail transport.

The most popular station was Kelvedon.

c Community

There was a general feeling that Bradwell with Pattiswick has a good sense of community.

There was a neutral response to the adequacy of Bradwell with Pattiswick's recycling facilities.

There was a general feeling that there should be a Community Magazine.

No one offered to help with the preparation and production of a Community Magazine.

No one said they would be prepared to help in an emergency.

d Recreation and Leisure

No one considered Bradwell with Pattiswick to be well supplied with leisure facilities [in line with residents' views]

Bradwell does have sufficient open spaces according to the majority of respondents. [76% of residents agreed]

The majority considered there were adequate well-signed public footpaths [67%].

There was a neutral response to the question of whether recreational needs were adequately met.

e Village Hall

Two respondents occasionally attended events at the Village Hall; the remaining seven never attended events the Village Hall.

f Pavements and Lighting

A120

As with the residents' responses, opinion was evenly divided over the adequacy of the pavements, with those expressing dissatisfaction feeling more strongly.

As with the residents' responses, more respondents considered the street lighting on the A120 to be adequate than disagreed.

Bradwell Village

Opinion on the adequacy of the pavements was evenly divided [residents were split 39% agreed: 38% disagreed].

Again more respondents considered the street lighting in Bradwell Village to be adequate, than disagreed [49% : 27%].

g Law and Order

4 (out of nine) respondents did not consider police presence to be sufficient [46%]; the rest were neutral. No one considered the police presence to be sufficient [11%].

3 (out of nine) said the police did not respond in a timely way [22%]; no one said that they did [18%].

6 (out of nine) said that Bradwell with Pattiswick is a safe place to raise a family [82%].

h Communications

6 or 67% respondents use the Internet [85%] 6 or 67% respondents use Facebook [44%] One uses Twitter [6%] No one uses Streetwise [Less than 1%]

50% of respondents have an e-mail address [85%]; 50% do not [15%].

Of those who declared their Internet speed, 4 had a download speed below 2Mb/s [41%], while 1 had speeds in excess of 32Mb/s [31%].

One respondent considered Internet speeds are adequate [32%]; 4 of the respondents considered Internet speeds to be inadequate [58%] and all of them think the speeds are grossly inadequate [over half]

Seven never accessed the Parish Council web-site [51%] Two rarely access the Parish Council web-site [34%]

i Employment

This questionnaire targeted people who work, but do not live, in the parish – the response analysis for employment is:

Employed 8 Self-employed 1

As many respondents considered there were plenty of employment opportunities, as disagreed. [52% agreed; 15% disagreed].

One third thought more employment opportunities were required [23%]; no one disagreed [27%]. Both employment opportunities for general labour and for skilled labour were required.

END