

Broadcast and polar science

Mark Brandon

























A glowing blue planet with a white polar region, set against a black background. The planet is centered in the frame, with a bright blue ring of light around its circumference. The surface of the planet is dark blue with a white polar region at the bottom. The text "frozen planet" is overlaid in white, lowercase letters across the center of the planet.

frozen planet



If you appear on the box, people think
you know what you are talking about.
It's patently not so

Sir David Attenborough *shatters our illusions — television presenters
are apparently not infallible*



**Sir David Attenborough
Svalbard April 2010**















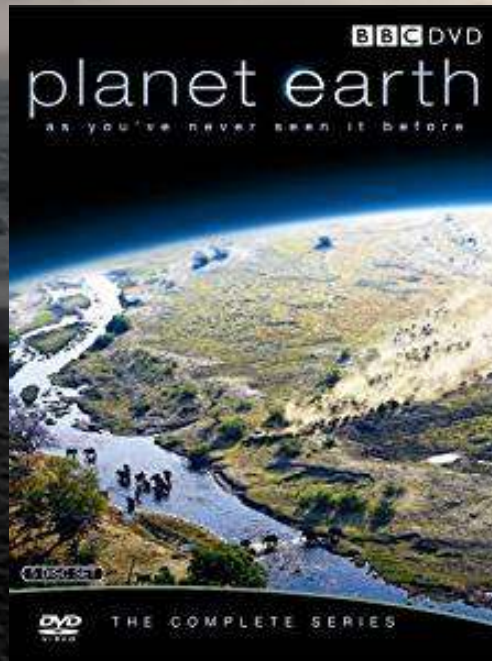
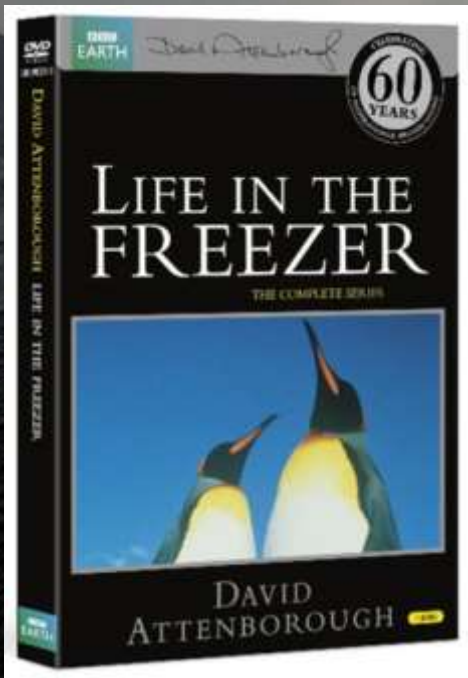
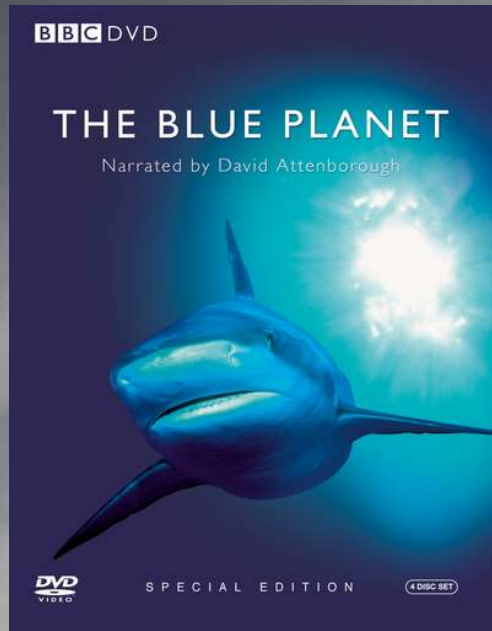
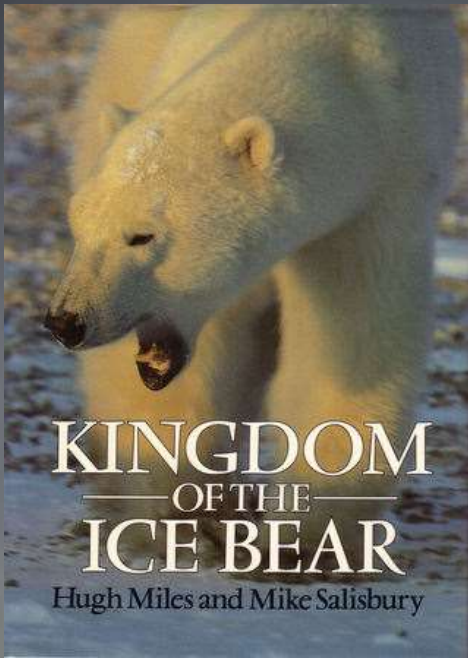






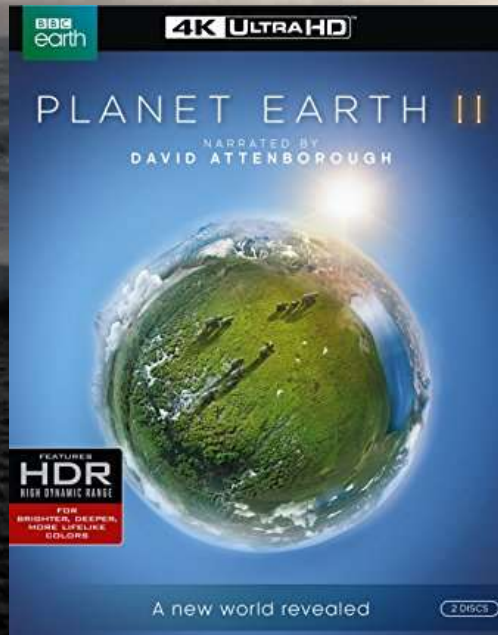
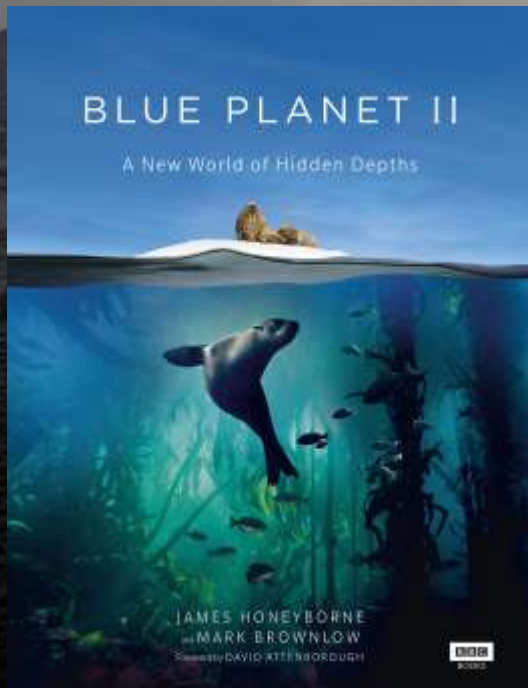
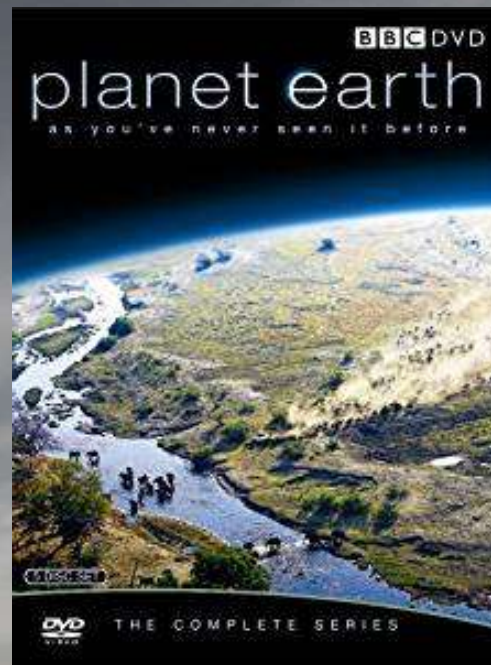
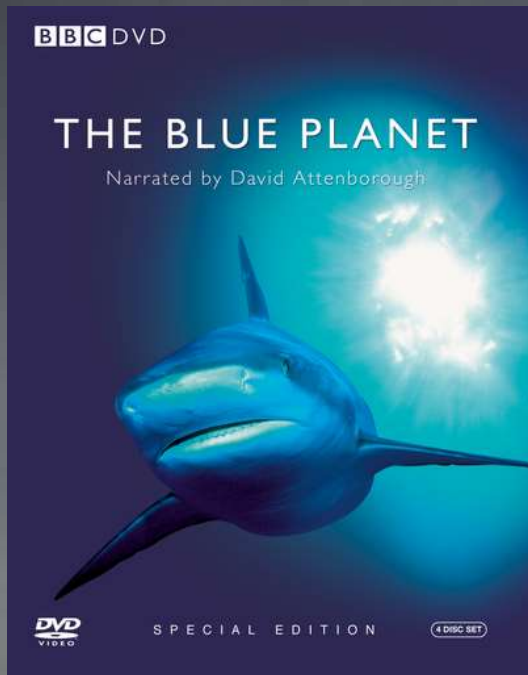












We are on the Front line

BBC



We should be ready to jump at it