

## **Business Workshop – Reducing your Footprint**

**Wednesday 29 October 2008**

**3pm to 6pm**

**Stephenson College**

**Thornborough Road, Coaville**

### **Reducing your Footprint**

#### **Getting Started**

With rising fuel and energy costs and new markets for more environmentally sound products emerging; the options for organisations can appear daunting. Often and as a result of the complexity many organisations do nothing. Where to start, what to do and who to ask for help?

#### **The aim of the workshop is**

To allow greater understanding of the practical steps required to use information to set up Carbon Footprint reduction programmes in your organisation.

This 3 hour workshop will provide a practical and experience based approach to making a start. It will try to demystify some of the jargon and provide an opportunity to share experiences.

The principal focus will be on how to measure your impact in order to create a baseline to start improvements in energy and environmental management. Those signing up will be asked to bring with them some information regarding energy and fuel costs for their business or organisation – some of which will be used by the group in practical exercises.

Leading the workshop is Dr. Ben Vivian who is UK Corporate Social Responsibility Advisor for Aggregate Industries (which appeared in the Sunday Times Top 50 Best Green Companies in May 2008), based in NW Leicestershire at the company headquarters at Bardon Hall. Ben has worked for Aggregate Industries since 2003 and in the environmental field since 1991 and has experience in management systems, auditing, organisational change and reporting. He is a Fellow of the Institute of Environmental Management and Assessment, Chair of Defra's Business and Biodiversity Strategy Implementation Group and a member of NW Leicestershire's Local Strategic Partnership Top Team.

#### **Event supported by:**

